

Get rewarded for making healthy choices



Take healthy actions at your own pace and watch your rewards grow. As a PAISBOA Health Benefit Trust member, you can earn \$200 in gift cards just by completing five healthy actions.

Get started

Here's how to view your rewards program:

- 1 Log in at ibx.com and go to your *Dashboard*. Select *Rewards & Incentives* from the menu on the left.
- 2 Click *Achieve Well-Being Rewards*.
- 3 Click *View Required Activities*.

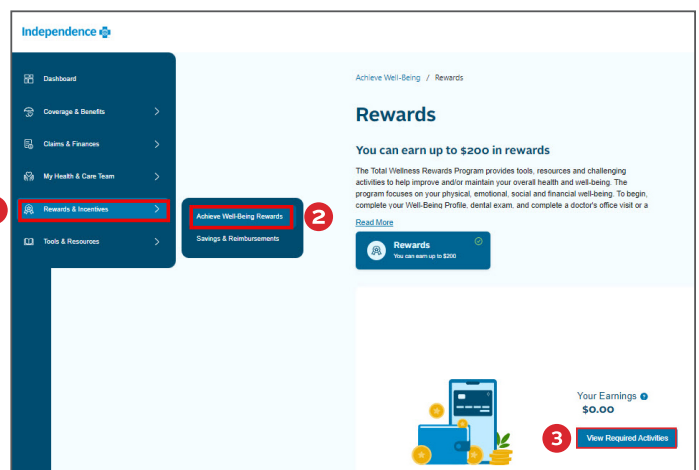
Get healthy and earn rewards dollars

- Visit your Primary Care Physician (PCP) for your annual checkup and routine lab work.
- Get an eligible preventive health screening.
- Complete your Well-being Profile (takes about 15 minutes).
- Complete a vision or dental exam.
- Opt in for IBX Wire® to get important plan notifications, health screening reminders, and information about your rewards progress by text.

Log in today at ibx.com to start earning your rewards!

After completing all five activities, you'll earn \$200 in gift cards. You may redeem your reward once per plan year (now through October 31, 2025).

Independence Blue Cross offers products through its subsidiaries Independence Assurance Company, Independence Hospital Indemnity Plan, Keystone Health Plan East, and QCC Insurance Company — independent licensees of the Blue Cross and Blue Shield Association.



The image above is an example. Please log in at ibx.com for information specific to your rewards program.

Get rewarded

Improved health is the ultimate reward, but earning reward dollars along the way is nice too! The rewards you earn for your healthy habits are redeemable for a variety of gift cards, such as Amazon, Best Buy, Dunkin', and many others.

Questions?
Call the Champion Customer Service Team at **833-444-BLUE (2583)**.



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