Eyeing an Additional Pair?

Savings You'll Love to See with VBA



At VBA, we appreciate value and know our members do, too. We know that every member is unique and our goal is to help you buy the materials you want at a price you can afford.

Whether you aspire to build an eyewear wardrobe, gain flexibility in selecting glasses or contacts each day or boost eye protection with prescription sunglasses, discounts are available to help you meet your needs.

Open Your Eyes to Additional Materials

Already used your benefits? We've compiled our employees' favorite additional materials to purchase after they've already selected glasses or contacts to give you an idea of how we like to shop.

Eyeglasses



Are you in the frame of mind to build an eyewear wardrobe? From casual to formal or modern to classy, an additional pair can help meet your fashion and visual needs.

Contact Lens Wearer



Buying an annual supply of contact lenses gives you the peace of mind to know you can swap out your contacts on your prescribed replacement schedule.

Dual Wearer



Most people know glasses or contacts aren't a one or the other decision. Even if you're a contact lens wearer, a backup pair of glasses gives you everything you need.

Sunglasses



Prescription sunglasses can reflect your style while protecting your eyes and skin from harmful UV rays.

Computer Glasses



Computer lenses are specifically made with progressive lens wearers in mind. They provide correction for computer distance to reduce fatigue.

Safety Glasses



Wearing safety glasses over regular glasses can be uncomfortable. Customized safety glasses give you the comfort of your regular glasses with extra eye protection.

To find an in-network provider near you, visit vbaplans.com.

Did You Know?

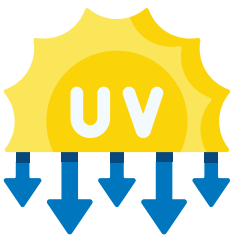
55% of dual wearers use contacts in the morning.



53% of dual wearers use contacts in the evening.[1]



Approximately 700,000 Americans injure their eyes at work each year.[2]



34% of adults have experienced symptoms of prolonged UV exposure.[3]

1. Contact Lens Institute (https://www.contactlensinstitute.org/wp-content/uploads/2023/04/SeeTomorrowReport_FINAL_Interactive_ReducedFileSize.pdf)
2. Prevent Blindness (https://preventblindness.org/preventing-eye-injuries/)
3. Medical Xpress (https://medicalxpress.com/news/2016-05-americans-vision-sun.html)

Focus On Hearing with Smart Glasses

Eyeglasses can deliver more than clear vision.

nuance audio

Nuance Audio Glasses make hearing in noisy environments sharper than ever.

Day-to-Day Decisions

Our days start with a lot of decision-making: what we're going to wear, what we want to eat for breakfast, coffee or tea? All of these choices vary based on our mood and needs that day. Eyewear preferences change day-to-day too.

51% prefer contacts in the office

44% prefer contacts for car travel

72% prefer contacts for nightlife

81% prefer contacts for active time

81% prefer glasses for work from home

With discounts at LensCrafters, Target Optical and ForEyes, having the choice between contacts or glasses can be a part of your morning routine.

See the Savings with LensCrafters, Target Optical and For Eyes

VBA members can enjoy an additional pair of glasses or an annual supply of contact lenses with special savings from select in-network retail locations. Annual supply discounts can be combined with the member's insurance benefits.

	Eyeglasses	Contact Lenses	Nuance Audio Glasses
LensCrafters	**50% off** off an additional pair of prescription glasses	up to **$150 off** an annual supply	up to **$60 off** Nuance Audio complete pair
Target Optical	**50% off** off an additional pair of prescription glasses	up to **$150 off** an annual supply	up to **$60 off** Nuance Audio complete pair
For Eyes	**50% off** off an additional pair of prescription glasses	up to **$150 off** an annual supply	up to **$60 off** Nuance Audio complete pair

*50% off additional complete pair purchase, when using vision insurance benefits on primary complete pair. Offer valid at participating LensCrafters®, Target Optical® locations. Offer subject to the terms and conditions as indicated in plan benefits and discounts, unless otherwise stated here. Plan coverage may vary. Complete pair purchase (frame + prescription lenses) and valid prescription required. Discount off tag price. Cartier®, Lindberg®, Oakley Kato, Oliver Peoples and wearable electronic frames excluded.

Save up to $150 on an annual (12 month) supply of contact lenses, or best offer available at time of purchase. Offer valid at participating LensCrafters®, Target Optical®, or For Eyes locations. Can be combined with vision insurance benefits, discount applied at checkout after insurance benefits and member out of pocket are applied, but before taxes. Plan coverage may vary. Cannot be combined with any other offers, discounts or previous purchases. Discounts may vary by product and not all product is eligible for an instant savings. Valid contact lens prescription required. All boxes must be from the same prescription. Discount off tag price. No cash value. Void where prohibited by law. Valid in-store and online, see website or in-store associate for full details. Offer valid through 12/31/2026.

*Receive 50% off additional complete pair purchases. Requires complete pair purchase (frame + lenses) or annual supply of contact lenses to receive 50% off additional complete pairs (frame + lenses); savings applied to lenses. The pair of equal or lesser value will receive 50% off complete pair. Cannot be combined with vision insurance benefits, other offers, previous purchases, readers or non-prescription sunglasses. Offer valid on additional multiple pairs. Valid prescription required. Items must be purchased for the same customer on the same day. Seen frames and wearable electronic frames excluded. Additional exclusions may apply, see store associate for details. Discounts are off tag price. No cash value. Valid in-store and online at ForEyes.com. Void where prohibited.

Present coupon to receive a bonus $35 off single vision lenses or $60 off multi-focal lenses in addition to your vision benefits towards the purchase of prescription Nuance Audio glasses. Complete pair (frame + lenses) purchase required; savings applied to lenses, after insurance benefits are applied. Cannot be combined with Medicare and Medicaid vision insurance benefits. Cannot be combined with any other offers, previous purchases, readers or non-prescription sunglasses. When combining with vision insurance discount value is applied to member out of pocket as a bonus savings in addition to vision insurance benefits, after benefits applied. Must present offer to redeem; single use only. Valid prescription required. Wearable electronics excluded. No cash value. Discounts off tag price. Valid in-store and online. Void where prohibited. Additional exclusions may apply, see associate for details. Offer valid through 12/31/2026.

HearUSA

Discounts of over 40% on premium hearing aids with HearUSA. Additionally, members receive discounts on accessories, professional services and receive a one year supply of batteries.

Members can call 855-203-7979 to schedule a complimentary hearing evaluation.

TLC Laser Eye Centers® / QualSight® LASIK

Up to $1,100 ($550 per eye) on Custom Bladeless LASIK using Wavelight with featured in-network providers LasikPlus, TLC Laser Eye Centers and The LASIK Vision Institute.

To schedule a free LASIK consultation, members can call 1-877-437-6105 or visit qualsight.com/-vba.