



## SMS PRIVACY POLICY

This SMS Privacy Policy (this “Privacy Policy”) describes how we at the “PAISBOA Health Benefit Trust”, “HBT”, “we”, or “us”) collects, uses and discloses your personal information in connection with your use of the services to receive short message services and/or multi-media services for marketing and non-marketing purposes from us through the Constant Contact, Inc. platform (“SMS Services”). This Privacy Policy is strictly limited to the SMS Services described herein and does not relate to the collection or use of personal information through any of our other services. In addition, it has no effect on and is unrelated to any other privacy policy (ies), if any, that may govern the relationship between you and the HBT in other contexts. Please read this Privacy Policy carefully. By enrolling in, using or accessing any of the SMS Services, you agree to the collection, use, and disclosure of your information as described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not use or access any of the SMS Services. This Privacy Policy is incorporated into our Terms of Service covering SMS Services.

Personal information we collect about you through your use of the SMS Services may include first name, last name, mobile number and email address. **The HBT will not use or send any personal protected or health information, such as name, date of birth, or health status, via SMS service.** We may use cookies or similar technologies on our website [myschoolbenefits.org](http://myschoolbenefits.org) or websites associated with the SMS Services to automatically collect your interactions with any URL links included in the Messages. We use your personal information to provide you with healthcare benefit information and other relevant information. We may also use this information to promote wellness programs, including by the SMS Services subject to your consent.

\*We do not share text message opt-in consents or related mobile telephone numbers with third parties.

\*Please review [Constant Contact’s Customer Data Notice](#) for information about how they use your information.

We may also share your personal information if necessary to comply with any applicable law or regulation and to respond to a subpoena, search warrant or other lawful request for information we receive from law enforcement authorities.

***If you wish to stop receiving text messages from us, reply STOP, to any text message sent from us and you will no longer receive SMS messages from the PAISBOA Health Benefit Trust. If you resubscribe and provide a new consent, then messages may begin again.***

## ELIGIBILITY

To receive SMS Services, you must be 18 years of age or older.

## CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time, including to reflect changes to our practices or for other operational, legal, or regulatory reasons. Please review it frequently. By continuing to use the SMS Services after any such changes have been made, you accept and agree to the updates to the Privacy Policy.

## CONTACT INFORMATION

If you have any questions about this Privacy Policy or our privacy practices, please contact us at [info@phbtrust.org](mailto:info@phbtrust.org)